



## **Arcane Industries Website Privacy Policy**

**Effective Date:** January 23, 2025

**Last Updated:** January 23, 2025

This Privacy Policy (“Policy”) outlines the principles, practices, and commitments of Metacycle LLC dba Arcane Industries (“Arcane Industries”, “we”, “our”) concerning the collection, use, disclosure, and protection of personal information (as defined under applicable law) and proprietary information. By accessing or using Arcane Industries’ website (the “Site”) and services, you agree to the terms of this Policy, as updated from time to time.

Our Policy is designed to comply with applicable laws, including but not limited to the General Data Protection Regulation (GDPR), California Consumer Privacy Act (CCPA), Children’s Online Privacy Protection Act (COPPA), and all relevant federal and state regulations. This Policy applies to data collected through the Site and by any other means in connection with our business operations (your “Data”).

### **1. Consumer Privacy Policy**

#### **1.1 Scope of Data Collection**

- a. Arcane Industries collects Data including personal and non-personal information to improve service delivery, enhance user experiences, and maintain operational integrity. Data may include:
  - a. Personal Information You Provide:
    - i. Name, email address, phone number, mailing address, and other identifiable data provided when interacting with our Site or services.
  - b. Automatically Collected Information:
    - i. Technical data such as device type, browser version, IP address, and operating system.
    - ii. Behavioral data, including pages visited, time spent on our Site, click patterns, and other analytics.
  - c. Third-Party Information:
    - i. Data obtained from trusted partners or affiliates for operational purposes, such as fraud prevention or tailored content delivery.

#### **1.2 Purpose and Use of Data**

Data is used solely for legitimate business and legal purposes, including but not limited to:

- a. Delivering requested services or products.
- b. Enhancing the security, functionality, and performance of our Site.
- c. Providing tailored content and recommendations.
- d. Complying with applicable laws, regulations, and legal processes.
- e. Preventing fraudulent or unauthorized activities.

**1.3 Prohibition of Sale:** Arcane Industries does not sell personal information to third parties. Data sharing occurs only with your explicit consent, for essential services, or as required by law.



## **1.4 Consumer Rights**

Under applicable laws, consumers are entitled to the following rights:

- a. Access: Request details about the personal information we collect.
- b. Correction: Rectify inaccurate or incomplete personal data.
- c. Deletion: Request the deletion of your personal data, subject to exceptions under the law.
- d. Data Portability: Obtain a copy of your data in a structured, commonly used format.
- e. Right to Opt-Out: Decline targeted advertising or promotional communications.

To exercise these rights, please contact us using the information provided in Section 11.

## **2. Acceptable Use Policy for Consumers**

By using Arcane Industries' Site or services, you agree to:

- a. Refrain from bypassing or compromising security features.
- b. Use the Site and services only for lawful and intended purposes.
- c. Respect the intellectual property rights of Arcane Industries, affiliated entities, and third parties.

Failure to adhere to these terms may result in suspension, termination, or legal action.

## **3. Information Security and Retention**

### **3.1 Security Measures**

Arcane Industries employs rigorous safeguards to protect all Data, including but not limited to appropriate technical, physical and organizational measures designed to protect the confidentiality, security, and integrity of your Data, such as:

- a. Industry-standard encryption protocols.
- b. Regular security audits and risk assessments.
- c. Limited access controls and employee training.

While no security system is foolproof, we continuously enhance our measures to mitigate risks.

### **3.2 Cross-Border Transfers**

Your Data may be transferred across international borders outside of the country where you live to the United States. We ensure that data transfers are secure and protected through appropriate agreements and, if required, standard contractual clauses or an alternative mechanism for the transfer of data as approved by the European Commission or in accordance with applicable laws and regulations.

### **3.3 Retention Policy**

Personal and proprietary data is retained only for as long as necessary to:

- a. Fulfill the purposes outlined in this Policy.
- b. Comply with legal and regulatory requirements.
- c. Protect our rights, enforce agreements, and resolve disputes.



#### **4. Use of Cookies and Similar Technologies**

Our Site utilizes cookies, web beacons, and other tracking mechanisms to enhance functionality and user experience. Cookies may be used to:

- a. Save user preferences for a personalized experience.
- b. Analyze Site traffic and usage patterns.
- c. Deliver targeted advertisements where permitted.

You can manage cookie settings through your browser preferences. Disabling cookies may affect your ability to access certain Site features.

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our service. This data is shared with other Google services. Google may use the collected data to contextualise and personalize the ads of its own advertising network. For more information on the privacy practices of Google, please visit the [Google Privacy Terms web page](#). We also encourage you to review the [Google's policy for safeguarding your data](#).

#### **5. Third-Party Services and Links**

Arcane Industries may link to third-party websites or services for convenience. We are not responsible for the privacy practices or content of these third parties. We encourage users to review the privacy policies of all external sites.

#### **6. Children's Privacy**

Arcane Industries does not knowingly collect or solicit Data from children under the age of 13. If we learn that personal information of a child has been collected, it will be promptly deleted in compliance with COPPA.

#### **7. Modifications to This Policy**

Arcane Industries reserves the right to update or modify this Policy at any time. Any significant changes will be communicated prominently on our Site. Continued use of the Site constitutes acceptance of these updates.

#### **8. Enforcement and Dispute Resolution**

Any violation of this Policy will be prosecuted and enforced in accordance with applicable United States laws, including but not limited to those governing confidentiality and intellectual property. Any disputes arising under or in connection with this Policy shall be resolved through arbitration or litigation in the courts located in the State of Arkansas, except where otherwise mandated by applicable law.

In the event Arcane Industries initiates legal action to enforce this Policy, the Arcane shall be entitled to recover all associated legal expenses, including but not limited to reasonable attorney's fees and costs, without limitation.

#### **9. Release and Limitation of Liability; Warranties**



If any provision of this policy is held to be invalid or unenforceable for any reason, such provision shall be deemed to be severed from this Agreement and the remaining provisions shall continue in full force and effect.

### **9.1 Release of Liability**

By accessing and using the Site and services, you agree to release and hold harmless Arcane Industries, its affiliates, subsidiaries, officers, directors, employees, contractors, and agents (“Released Parties”) from any and all claims, liabilities, damages, costs, and expenses, including reasonable attorneys’ fees, arising from:

- a. Your use of or inability to use the Site or services.
- b. Any unauthorized access to or alteration of your Data, except as caused by the gross negligence or willful misconduct of the Released Parties.
- c. The actions, errors, or omissions of third-party service providers or linked websites, including any breach of their privacy policies.
- d. Any other event or circumstance beyond the reasonable control of the Released Parties.

### **9.2 Limitation of Liability**

TO THE FULLEST EXTENT PROVIDED BY LAW, IN NO EVENT WILL ARCANE, ITS AFFILIATES, OR THEIR LICENSORS, SERVICE PROVIDERS, EMPLOYEES, AGENTS, OFFICERS, OR DIRECTORS BE LIABLE FOR DAMAGES OF ANY KIND, UNDER ANY LEGAL THEORY, ARISING OUT OF OR IN CONNECTION WITH YOUR USE, OR INABILITY TO USE, THE WEBSITE, ANY WEBSITES LINKED TO IT, ANY CONTENT ON THE WEBSITE OR SUCH OTHER WEBSITES, INCLUDING ANY DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY, PAIN AND SUFFERING, EMOTIONAL DISTRESS, LOSS OF REVENUE, LOSS OF PROFITS, LOSS OF BUSINESS OR ANTICIPATED SAVINGS, LOSS OF USE, LOSS OF GOODWILL, LOSS OF DATA, AND WHETHER CAUSED BY TORT (INCLUDING NEGLIGENCE), BREACH OF CONTRACT, OR OTHERWISE, EVEN IF FORESEEABLE. IN NO EVENT WILL ARCANE’S TOTAL LIABILITY EXCEED THE AMOUNT YOU PAID IN THE 12 MONTHS PRECEDING THE CLAIM.

### **9.3 No Warranties**

The Site and services are provided on an "AS IS" and "AS AVAILABLE" basis without warranties of any kind, express or implied, including but not limited to warranties of merchantability, fitness for a particular purpose, or non-infringement. Arcane Industries does not warrant that:

- a. The Site or services will meet your requirements or expectations.
- b. The Site or services will be uninterrupted, timely, secure, or error-free.
- c. Any errors or defects will be corrected.

## **10. Contact Information**

For questions, concerns, or requests regarding this Policy or Data practices, please contact:

Arcane Industries

4005 N. Rodney Parham Rd.



Little Rock, AR 72212

Phone: 877-795-2263

Email: [info@ArcaneIndustries.com](mailto:info@ArcaneIndustries.com)

We are committed to respecting your privacy and ensuring that your Data is handled responsibly, transparently, and securely.